

High performance sport on Bolidtop® 500 deco industrial flooring

Whoever says that printing is not a sport, has never visited [Jonkheer Printers](#). Here, they view the trade as a true high performance sport. In line with this mentality, the printing company guarantees the shortest possible lead times for both large and small orders, without compromising their high standards of quality and expertise. This way of working already deserves three cheers, but Jonkheer's ambition does not end here. Whether for private or business purposes, 'affordable prices' and 'personal attention' are two more key principles with respect to the printed material they produce. "Every order deserves our full attention, without any exception", according to Jonkheer.

The way of working, ambition, core values and products all deserve high marks, but what about the means by which this is achieved? First of all, there are the personnel, because printing still involves human input! Without precision, expert knowledge, the right advice and clear arrangements, the optimum end result would never be achieved. A second important factor is available electronics: in the printing office you will find the latest DTP systems. That is where the comparison to high performance sport comes in again, because for every order, 'training' will continue as long as it takes to find the best balance between design and text and at the same time this offers opportunities for surprising solutions and effects. Of course, the whole process that takes place on the shop floor has to run smoothly. Taking a holistic approach, Jonkheer does not only attach value to what happens on the shop floor, it also attaches importance to the floor itself and has recently had a new flooring system installed in its building. The ambitious printer contacted Bolidt, a well-known player in the [printing industry](#), who recommended the [Bolidtop® 500 Deco](#). An easy-to-clean, non-slip flooring system that creates a contemporary, striking impression and a perfect fit for this modern printing business.

On the topic of high performance sport, a gold medal for this excellent combination!

